

IV.

## CITY OF COUNTRYSIDE

*803 Joliet Road  
Countryside, IL 60525  
www.countryside-il.org*



### **Meeting Minutes**

### **Special Events Committee Meeting**

Wednesday, February 12, 2020

6:00 PM

City Hall—Council Chambers

### **Committee Members**

**Chairman – Alderman James Jasinski  
Member – Alderman Mark Benson  
Member – Alderman John Von Drasek**

**I. CALL TO ORDER**

Chairman Jasinski called the meeting to order at 6:00 PM.

**II. ROLL CALL**

Present: Chairman Jasinski  
Alderman Benson  
Alderman Von Drasek

Also Present Mayor McDermott, Alderman Finn, City Clerk Kmet, and Assistant City Administrator Peterson, Sandy Dorgan, and Katie Goggin.

**III. PUBLIC COMMENT**

None.

**IV. APPROVAL OF MINUTES – OCTOBER 23, 2019.**

The Minutes of the Regular Meeting of October 23, 2019 were previously distributed to the members of the Special Event Committee.

I move to approve the minutes of the Special Event Committee meeting of October 23, 2019.

**A motion was made by Alderman Benson to APPROVE the minutes from the October 23, 2019 meeting, seconded by Alderman Von Drasek and carried unanimously.**

**V. CONSIDERATION OF COUNTRYSIDE CHAMBER OF COMMERCE SPONSORSHIP REQUEST.**

Sandy Dorgan, Countryside Chamber of Commerce President, asked the city again for a \$25,000 sponsorship for the carnival.

The Countryside Chamber of Commerce has made changes this year to the carnival. They will only be holding the carnival for three days instead of four. The days will be Friday, Saturday, and Sunday. The bands are already selected. They also have many food vendors outside of Countryside that would like to participate.

The Countryside Chamber of Commerce will not be selling the mega bands this year, instead they will be selling bands for dignitaries and day passes.

This might be the last year for the carnival, if it does not do well this year they will be looking at other avenues.

Alderman Von Drasek asked what their ideas were for fundraisers.

Steve Jasinski stated that they have none at this time. But they are getting rid of wristbands. The sound equipment this year we are getting at a lower rate.

The committee agreed to be a sponsor for the carnival one more year.

**A motion was made by Alderman Benson to sponsor the carnival one more year and assist the Countryside Chamber of Commerce with the \$25K. There will be a vote at the City Council meeting on February 26<sup>th</sup>, seconded by Alderman Von Drasek and carried unanimously.**

**VI. CONSIDERATION OF 2020 SUMMER CONCERT SERIES PROPOSAL.**

Katie Goggin, Designer Event Chicago presented her ideas for the 2020 Concert Series "Celebrating 60 Years" theme. Last year at the wrap-up meeting there was talk about restructuring the times of the concerts. The new times would be as follows:

- 6:00 pm to 6:40 pm – opening act
- 6:40 pm to 7:00 pm – main announcements
- 7:00 pm to 8:30 pm – headliner
- 8:30 pm – free raffles

Assistant City Administrator Peterson and Ms. Goggin discussed the dates for the concert. We agreed on having the first concert June 18<sup>th</sup>. Katie reviewed all the bands that she was thinking of bringing in.

Alderman Benson thinks the "60 Years" theme is a good idea. He did have concerns about American English and paying them \$4K.

Alderman Von Drasek agreed with Alderman Benson. Alderman Von Drasek questioned about the sponsorships to offset the cost. He stated that we have the same businesses participating and how do we attract other businesses to get involved.

Assistant City Administrator Peterson said we used to receive more sponsorship money for the concerts from businesses but we now have other events where we are asking the businesses for sponsorship. With regard to Alderman Benson's comment on American English, we have budgeted \$31K for the concerts. On the last page of Katie's proposal she is at \$31,555 so she is right in line from last year. Katie stated that she will email over alternative bands.

Assistant City Administrator Peterson asked if they still wanted to do fireworks, we traditionally do the fireworks the second to the last concert.

Alderman Von Drasek stated that it is a pretty big night and most people look forward to the fireworks.

Chairman Jasinski said the only two changes are to find an alternate band for American English and extend the time that the group will be playing the night of the fireworks.

**VII. DISCUSSION ON CITY ELECTRONIC MESSAGE BOARD ANNOUNCING BIRTHDAYS, ANNIVERSARIES AND OTHER CELEBRATIONS OF COUNTRYSIDE REISDENTS.**

Chairman Jasinski stated it was brought to the staff's attention that we should announce personal items on the message board out front and not just city items.

Alderman Von Drasek said we could announce milestone birthdays and charge for it. The money we get could go towards Shop with a Cop or the Angel Tree Program.

Alderman Benson stated that if we open it up for one we will have to open it up to everybody. He doesn't think that we can just separate milestones. As far as donations, we should set some dollars on there and where the dollars are going to.

Chairman Jasinski said he thinks it should only be for community announcements.

Mayor McDermott stated that we should shy away from individual type of milestones. He thinks a public sign in front of a public building should be used for the community in general.

Alderman Von Drasek agreed to only have community announcements listed on the message board.

Everyone agreed that the message board should be used for community events only.

**VIII. DISCUSSION ON COUNTRYSIDE 60<sup>TH</sup> ANNIVERSARY IDEAS.**

Chairman Jasinski asked if we should do anything special community wide to recognize our 60<sup>th</sup> anniversary or wait until the 75<sup>th</sup>. We could do something involving the concerts in the park by passing out to the residents an item with the 60<sup>th</sup> anniversary printed on it.

Alderman Benson said he could go either way, maybe incorporating the new city hall being on Route 66 and our 60<sup>th</sup> anniversary.

Chairman Jasinski suggested doing a food truck event in the fall.

Alderman Benson stated that he would be willing to do small giveaways at the concerts.

Mayor McDermott suggested a giant cake at one of the concerts or a giant pizza.

Chairman Jasinski suggested to go with the idea of giveaways and cake at the concerts.

**IX. DISCUSSION ON CHILDREN'S CHRISTMAS PARTY.**

Assistant City Administrator Peterson stated that our Christmas party numbers have been dwindling, 2019 – 155 kids, 2018 – 179 kids, 2017 – 187 kids, and 2016 – 195 kids. She suggested not having a Christmas party and changing it to a tree lighting ceremony the same Saturday as the Christmas party was. We could have the ceremony at the Municipal Complex and start around 3:30 to 5:00. Pictures with Santa could be in the Council Chambers and cookies, hot cocoa, and juice could be in the community rooms.

Around 5:00 we could go outside and light the tree and sing Christmas carols.

Ms. Peterson stated that Chairman Jasinski and I have talked, and I realize that the Christmas party has been going on for over 30 years and some residents might be upset by us cancelling the party. We could still have the party but just know that the numbers of kids will be less.

Alderman Benson stated that he is good with either idea.

Chairman Jasinski had concerns about where all the cars would park.

Mayor McDermott stated that we could shuttle them in like we did for the grand opening. They could be shuttled from the old building to the new building.

Assistant City Administrator Peterson stated that if the old building area is not available we could always use Flagg Creek Golf Course.

Mayor McDermott spoke with City Administrator Paul about planting a pine tree in front and having this be an annual event.

Chairman Jasinski talked about the cost of the shuttle.

Assistant City Administrator Peterson said we need to think about what we spend on the stockings, gift cards, and entertainer. I can bring the budget to the next meeting and see what we have spent on the Christmas party.

Chairman Jasinski said that it would be a good idea for Assistant City Administrator Peterson to bring in the budget so they could look at it.

**X. OTHER COMMITTEE BUSINESS.**  
None.

**XI. ADJOURNMENT**  
There being no further Special Event business, Alderman Jasinski adjourned the meeting at 6:36 PM.

DATE APPROVED: \_\_\_\_\_

Respectfully Submitted,

\_\_\_\_\_  
Alderman James Jasinski, Chairman

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