

CITY OF COUNTRYSIDE

*803 Joliet Road
Countryside, IL 60525
www.countryside-il.org*



Meeting Minutes

Special Events Committee Meeting

Wednesday, September 28, 2022

6:45 PM

Council Chambers

Committee Members

Chairman – Alderman Scott Musillami

Member – Alderman Mark Benson

Member – Alderman John Von Drasek

1. CALL TO ORDER

Chairman Musillami called the meeting to order at 6:45 PM.

2. ROLL CALL

Present: Chairman Musillami
Alderman Benson
Alderman Von Drasek

Also Present: Mayor McDermott
Alderman Frohlich
Alderman Mikolyzk
City Clerk Kmet
Treasurer Bolt
Assistant City Administrator Peterson
Katie Goggin, Designer Event Chicago

3. COMMUNICATIONS FROM THE PUBLIC

None.

4. APPROVAL OF MINUTES – February 9, 2022.

4.a. The Minutes of the Regular Meeting of February 9, 2022 were previously distributed to the members of the Special Events Committee.

A motion was made by Alderman Benson to APPROVE the minutes from the February 9, 2022 meeting, seconded by Alderman Von Drasek and carried unanimously.

5. BUSINESS FROM THE COMMITTEE FOR DISCUSSION, CONSIDERATION AND IF SO DETERMINED, ACTION UPON:**5.a. Discussion on the 2022 Summer Concert Series.**

Katie Goggin from Designer Event Chicago presented the wrap up of the 2022 Summer Concert Series. A total of eight concerts were held, with the very first concert being moved to the end of the lineup because of the hot weather day. We were able to bring back the raffle this year; thank you to City Clerk Kmet for donating items to be raffled off each week. Ms. Goggin went on to say that concert attendance is always a hard one to determine, because not everyone fills out the raffle tickets, and some come in through the 59th Street entrance and sit towards that end of the park. We typically estimate that about 30% of the attendees do not fill out a raffle ticket; therefore the average concert attendance is around 361 guests which means that over the course of the eight week series approximately 2,888 people attended the concerts. At the very last concert, we ask the attendees to fill out a form indicating who their favorite band was just to get a pulse on what bands everyone is enjoying and to get any other type of feedback. The top three concerts were: Second Hand Soul Band, Flat Cats, and Generation. The Committee thanked Katie for another great year of concerts and said that they look forward to working with her again in 2023.

5.b. Discussion on the City of Countryside and District 105 Back to School Outdoor Wellness Fair/Celebration and Neighborhood Festival.

Assistant City Administrator Peterson updated the Committee on the outcome of the Back to School Celebration and Neighborhood Festival. The event was held on Saturday, August 20th. The event was a success and there was a great turnout even though it was a rainy crummy day. The Planning Committee for the event met on September 14th for a wrap up meeting. Several recommendations were made to improve the event for 2023; Ms. Peterson reviewed those recommendations with the Special Events Committee, including proposed options for dates for 2023. After discussion, it was the consensus of the Special Events Committee to hold the event the Saturday before school starts in 2023, like it was held this year.

5.c. Discussion on the Bluegrass and Brews Event.

The Bluegrass and Brews Event was held on Saturday, August 26th and was a success. The weather was fantastic, and there was a great sized crowd. Areas for improvement for next year include contracting with the food truck companies directly, and working with our City Attorney on an actual contract for the food truck companies. Another recommendation was to work with the breweries on food trucks that they use at their locations. At a future meeting, the Special Events Committee will recommend a date to hold the event in 2023.

6. OTHER COMMITTEE BUSINESS.

Assistant City Administrator Peterson updated the Committee on the Children's Christmas Party. The event will be held on Saturday, December 3rd at Premiere Catering and Events (the old Capri Banquet location) from 10:30 to Noon. The entertainer has been booked, we booked a professional Santa this year because our old Santa retired.

Alderman Benson asked about Winterfest. We are having Winterfest 2023! The event will be held on Saturday, January 14, 2023 from 1:00 to 4:00 pm. There will be a Magic Show from 2:00 – 2:45 pm, kid's games in the clubhouse, a visit with Reindeer in a corral outside, a bonfire, bingo for the kids, a face painter and balloon twister, and Home Depot will be having a craft project for the kids.

7. ADJOURNMENT

Chairman Musillami asked for a motion to adjourn.

A motion was made by Alderman Von Drasek to adjourn the meeting it was seconded by Alderman Benson and carried unanimously.

There being no further Special Event business, Chairman Musillami adjourned the meeting at 7:08 PM.

APPROVED:

Respectfully Submitted,

Chairman Musillami

/sp